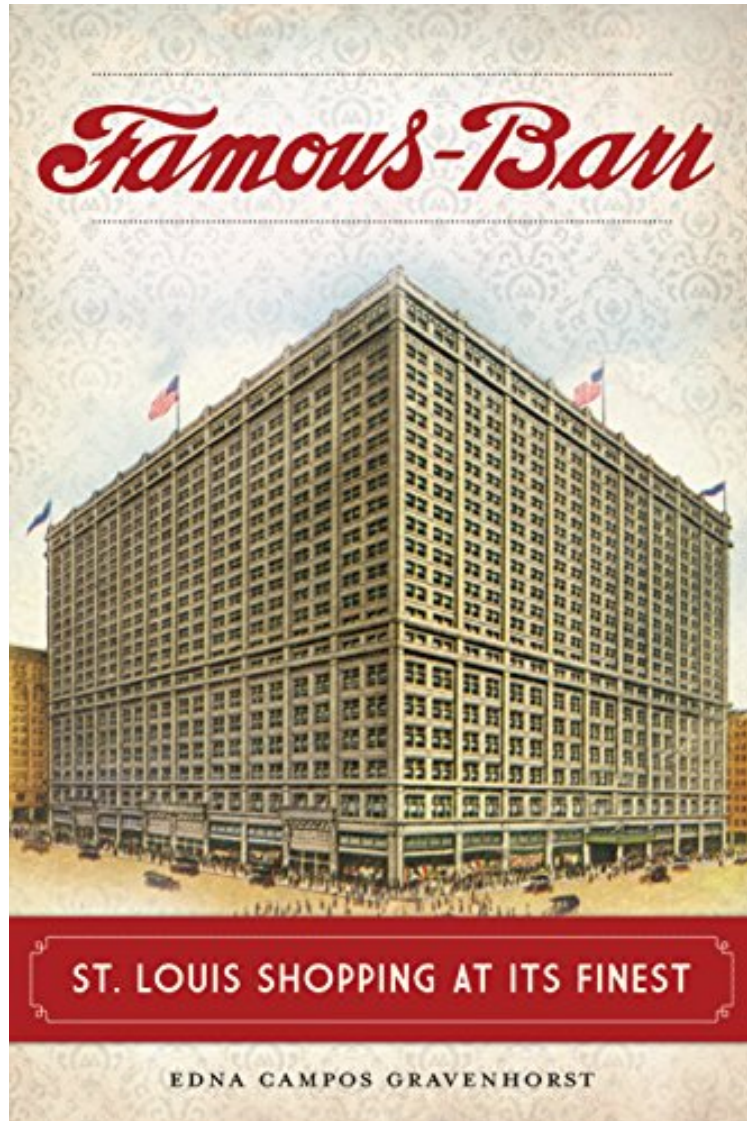


[E-BOOK] Famous-Barr: St. Louis Shopping at Its Finest (Landmarks)

Famous-Barr: St. Louis Shopping at Its Finest (Landmarks)

Edna Campos Gravenhorst

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Edna Campos Gravenhorst : Famous-Barr: St. Louis Shopping at Its Finest (Landmarks) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Famous-Barr: St. Louis Shopping at Its Finest (Landmarks):

4 of 4 people found the following review helpful. I loved this book By Barbara I loved this book. My mom retired from Famous in 1982. She was a department manager at Northwest Plaza and was Manager of the Year at least once. Some of my favorite memories as a teenager are of shopping with my mom and my friends at Northland and Northwest Plaza. It was a very special treat when Mom and I would go shopping at the downtown store. Back in the 60s, it was a must that we dressed up in dresses and heels. We loved eating in the Tea Room. Wish I could relive those days. 3 of 3

people found the following review helpful. Pretty Famous and a Good BookBy TimmyI received my copy today, one day earlier than predicted. Just leafing through brought back so many memories of Downtown St. Louis. One picture in the 1960s shows the streets packed with people, shoppers, business types, bankers, brokers and children. It was great to see life in Downtown. Buses and streetcars still crowding Olive Street. There was life. Famous people pictures, recipes from Famous food service and all sorts of black n white shots. This will be a fun book and can't wait to get into it. Light reading and great memories. The history of Famous- Barr in St. Louis.1 of 1 people found the following review helpful. Gone, But Not ForgottenBy Daniel D. WernigI was born in 1940. Famous-Barr was a special part of my childhood.The store was bigger than life.The elevators that where operated by human operators, where very exciting for a young child.The toy land on the seventh floor, was magical. Everything about Famous-Barr and downtown, in 1950's was special.The noise, the smells, the buses, the streetcars and the big crowds of people downtown, was something to behold.It is so very sad, to have all of that, gone forever.I am grateful that someone took the time and effort, to write thi book

For ninety-five years, St. Louis residents counted on Famous-Barr to buy the things they used every day and to celebrate the moments that happened only once a year. Customers might bump into Sophia Loren while shoe shopping or confide in Santa Claus during a visit to Toyland. May Company purchased the Famous Clothing Company in 1892 and acquired the William Barr Dry Goods Company nineteen years later. In 1914, Famous-Barr opened the doors of its iconic downtown location, treating folks across Missouri and Illinois to almost a century of spectacular window displays and legendary luncheons.

About the AuthorEdna Campos Gravenhorst is an author and historical researcher; this is her second career after spending twenty-five years in sales and merchandising. Her books include Southwest Garden, " Benton Park West" and "Historical Home Research in the City of St. Louis."