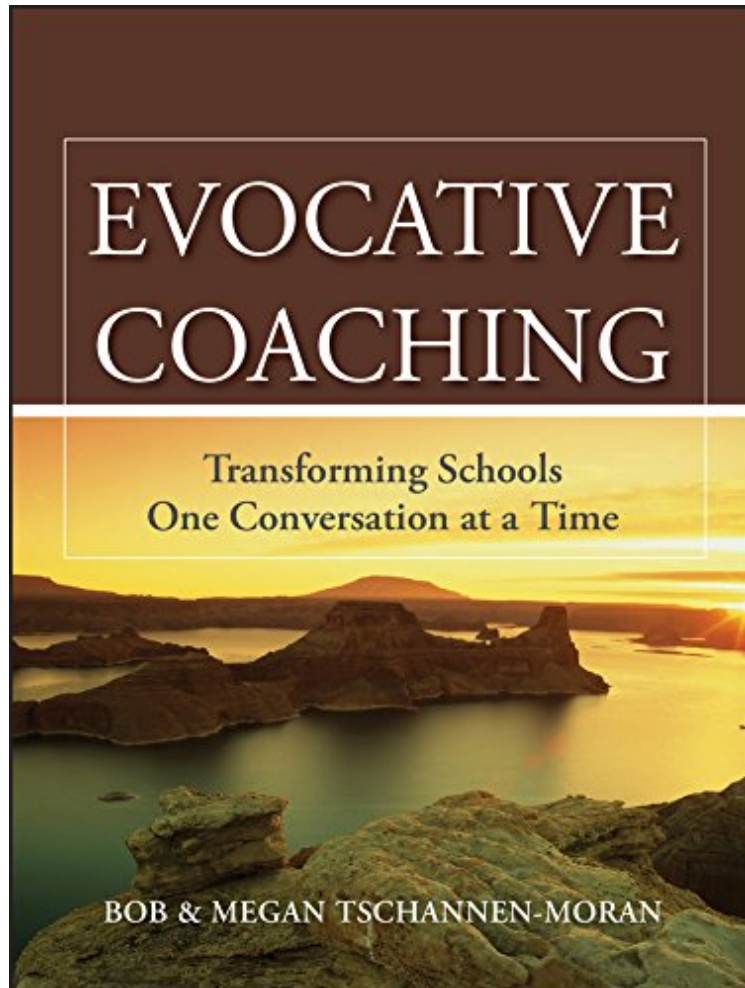


(Library ebook) Evocative Coaching: Transforming Schools One Conversation at a Time

# Evocative Coaching: Transforming Schools One Conversation at a Time

*Bob Tschannen-Moran, Megan Tschannen-Moran*  
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**Bob Tschannen-Moran, Megan Tschannen-Moran : Evocative Coaching: Transforming Schools One Conversation at a Time** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Evocative Coaching: Transforming Schools One Conversation at a Time:

1 of 1 people found the following review helpful. Amazing Book, Amazing Coach Training By Maura Not only is this an amazing read (the coach model is unique, innovative, is built on the most current scientific data on effective communication, and fosters the best in conversations and relationships), there is an amazing virtual (phone-based) coach training program that trains educators on how to live and apply Evocative Coaching. Information on the virtual training program can be found at "The Center for School Transformation" website. The Evocative Coaching model in a nutshell: THE NO FAULT TURN: Step 1: STORY LISTENING 1. Initiate i. Establishing rapport ii. Appreciative questions iii. Attentive listening 2. Elaborate iv. Exploring stories Step 2: EXPRESSING EMPATHY THE

STRENGTHS-BUILDING TURN:3. Validatev. Offering reflectionsvi. Celebrating progressvii. Clarifying focus in the learning briefStep 3: APPRECIATIVE INQUIRY4. Appreciateviii. Discovering strengthsix. Observing vitalities5. Extrapolatex. Framing aspirationsxi. Inviting possibilitiesStep 4: DESIGN THINKING6. Innovatexii. Brainstorming ideas7. Deliberatexiii. Designing experimentsxiv. Aligning environments8. Activatexv. Confirming commitmentxvi.

Session feedback0 of 0 people found the following review helpful. Best Coaching Book I've Read!By Fowler WainwrightAre you looking for a great book on Coaching? Check out Evocative Coaching by Bob and Megan Tschannen-Moran. It's the best book on coaching I've ever read.Evocative Coaching, Transforming Schools One Conversation at a Time, was written to help those who coach teachers understand some of the challenges these dedicated individuals face and how to coach them to achieve a higher level of professional performance and job satisfaction. You don't have to be a teacher's coach to appreciate the valuable information that fills this book. Evocative Coaching reminds us what coaching is all about and provides us with new, very usable, techniques to enhance our clients' coaching experience. Evocative Coaching techniques work with any coaching specialty and the information in the book can be especially helpful to those coaches who plan to pursue IAC accreditation.Bob Tschannen-Moran is the President of Life Trek Coaching International, the founder of the Center for School Transformation and the 2010 President of the International Association of Coaching.Megan Tschannen-Moran, Ph.D. is professor of Educational Policy, Planning and Leadership at the College of William and Mary School of Education.0 of 0 people found the following review helpful. Evocative Coaching Rocks !By J. ThompsonThis is a terrific book ! I've been working in the area of instructional coaching for the past several years as both a trainer of coaches and an instructional coach.This book takes the idea and ideal of coaching to new levels...I am underlining almost every sentence !As the authors state..."Adults need follow-up support to continue and advance their learning over time."This is so powerful and so infrequently implemented with our professional development plans.Big thumbs up to Evocative Coaching !

There's a lot of conversation about how to make schools better. Unfortunately, the nature of those conversations often makes things worse. Evocative Coaching: Transforming Schools One Conversation at a Time maps out a way to change that. By taking a teacher-centered, no-fault, strengths-based approach to performance improvement, the Evocative Coaching model generates the motivation and movement that enables teachers and schools to achieve desired outcomes and enhance quality of life. Viewed as a dynamic dance, the model is choreographed in four steps ? Story, Empathy, Inquiry, Design ? which are each laid out in its own chapter with powerful illustrative materials and end-of-chapter discussion questions to prompt further reflection. Bringing together the best research and wisdom in educational leadership and professional coaching, authors Bob and Megan Tschannen-Moran have developed a simple yet profound way of facilitating new conversations in schools through Story Listening, Expressing Empathy, Appreciative Inquiry, and Design Thinking. It's an iterative process that moves beyond old ways of thinking, doing, and being. It's an inspirational process that reinvigorates the passion for making schools better, one conversation at a time. This happens when coaches: give teachers our full, undivided attention; accept and meet teachers where they are right now, without making them wrong; ask and trust teachers to take charge of their own learning and growth; make sure teachers are talking more than we are; enable teachers to appreciate the positive value of their own experiences; harness the strengths teachers have to meet challenges and overcome obstacles; reframe difficulties and challenges as opportunities to learn and grow; invite teachers to discover possibilities and find answers for themselves; dialogue with teachers regarding their higher purpose for teaching; uncover teachers' natural impulse to engage with colleagues and students; assist teachers to draw up a personal blueprint for professional mastery; support teachers in brainstorming and trying new ways of doing things; maintain an upbeat, energetic, and positive attitude at all times; collaborate with teachers to design and conduct appropriate learning experiments; enable teachers to build supportive environments and teams; use humor to lighten the load; and inspire and challenge teachers to go beyond what they would do alone. Each chapter provides a research-based theory to support the strategies presented, and includes specific suggestions and anecdotes. The Evocative Coaching model makes coaching enjoyable by getting people to focus on what they do best, and it invites larger, more integral conversations so that people talk about their work in the context of other things they care about. Resting on strong, evidence-based practices, the Evocative Coaching model offers educators the help they need to meet the challenges of increased accountability and expectations. This model can also be used effectively by coaches and leaders in other organizational contexts. Table of Contents: Chapter 1: What Is Evocative Coaching? Chapter 2: Coaching Presence Loop I: The No-Fault Turn Chapter 3: Story Listening Chapter 4: Expressing Empathy Loop II: The Strengths-Building Turn Chapter 5: Appreciative Inquiry Chapter 6: Design Thinking Chapter 7: Aligning Environments Chapter 8: Coaching Conversations Chapter 9: The Reflective Coach

From the Back CoverEVOCATIVE COACHING Evocative Coaching takes a teacher-centered, no-fault, strengths-based approach to performance improvement. Bringing together the most reliable research and wisdom in educational leadership and professional coaching, Evocative Coaching presents a simple yet profound model for facilitating new conversations in schools through Story Listening, Expressing Empathy, Appreciative Inquiry, and Design Thinking.

This inspirational process reinvigorates the passion for making schools better, one conversation at a time. An innovative resource, *Evocative Coaching* contains research-based theory, helpful strategies, specific suggestions, and a wealth of anecdotes from coaches working in schools. The model presented in this book invites educators to focus on what they do best and to engage in larger, more integral conversations about their work and the things they care about most. Grounded in evidence-based practices, *Evocative Coaching* enables educators to better meet the challenges they face in today's schools. Praise for *Evocative Coaching* "Evocative Coaching takes a refreshing tack when it comes to excellence in education: trust and assist teachers to develop fresh, new ideas for inspiring student learning. That method fosters genuine motivation and honors what teachers, and all people, need most to be creative and successful. Conversations can change the world and this book can change the conversation." —DANIEL H. PINK, author, *A Whole New Mind* and *Drive* "If you could choose only one inspiring and resource-filled book on coaching, what do you suppose it would be? For me the answer is right here. *Evocative Coaching* is a gem; it's something that should be read by anyone involved in a helping profession—and that's everyone!" —DAVID COOPERRIDER, author, *Appreciative Inquiry* "Evocative Coaching provides a wonderful blend of solid theory and practical wisdom in bringing coaching to our schools. I appreciated its new insights on presence and listening in conversations, particularly in hearing people's stories with greater empathy through the 'No-Fault Turn.' This is a much needed book for educators and communities alike in imagining what is possible for their children and youth." —DAVID B. DRAKE, PH.D., executive director, Center for Narrative Coaching, [www.NarrativeCoaching.com](http://www.NarrativeCoaching.com) To learn more about *Evocative Coaching* and to sign up for the *Evocative Coach Training Program*, visit [www.EvocativeCoaching.com](http://www.EvocativeCoaching.com). About the Author Bob Tschannen-Moran is president of LifeTrek Coaching International and founder of the Center for Evocative Coaching. He is the co-author of the *Coaching Psychology Manual*. Megan Tschannen-Moran is a professor of Educational Policy, Planning, and Leadership at the College of William and Mary's School of Education. She is the author of *Trust Matters: Leadership for Successful Schools* from Jossey-Bass.