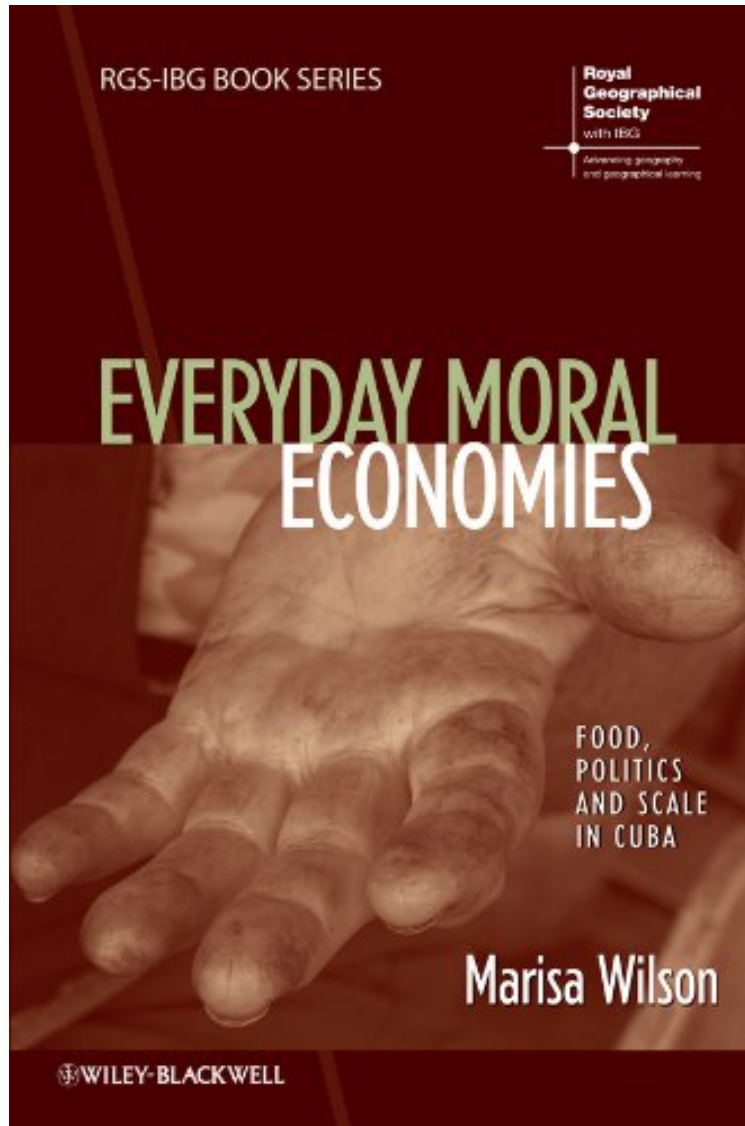


[E-BOOK] Everyday Moral Economies: Food, Politics and Scale in Cuba (RGS-IBG Book Series)

Everyday Moral Economies: Food, Politics and Scale in Cuba (RGS-IBG Book Series)

Marisa Wilson

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Marisa Wilson : Everyday Moral Economies: Food, Politics and Scale in Cuba (RGS-IBG Book Series) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Everyday Moral Economies: Food, Politics and Scale in Cuba (RGS-IBG Book Series):

Offering a rare glimpse of rural life in modern-day Cuba, this book examines how ordinary Cubans carve out their

own spaces for 'appropriation'; acts of consumption, exchange, and production within the contradictory normative and material spaces of everyday economic life. Discusses the conflict between the socialist-welfare ideal of food as an entitlement and the market value of food as a commodity Bridges the fields of human geography and anthropology Approaches food networks and the scale of food systems in a novel way Provides a comprehensive look at Cuba today, with coverage of history, politics, economics, and social and environmental justice Enhanced by vivid photos from the field

The book will be of interest to geographers engaged in debates on diverse economies, as well as those pursuing work on food security, food sovereignty, and/or the politics of food. (The Canadian Geographer/Le Geographe Canadien, 25 October 2015) If I had to evaluate *Everyday moral economies* in just two words, these would most probably be 'useful' and 'balanced'. Useful because to my knowledge it is the most comprehensive treatment on the theme of food consumption and production in Cuba, providing valuable information on the theme from both historical and contemporary perspectives. Balanced because, although it deals with an utterly political side of Cuba and the Revolution, it does not hastily take sides between a (neo)liberal or a socialist mode of production and political organization. (Anastasios Panagiotopoulos, *Journal of the Royal Anthropological Institute*, 23.3, 4 August 2017) "Wilson provides a hugely important corrective to our tendency to take for granted the dominant systems of food production, exchange and consumption. Her ethnographic account of how ordinary Cubans live and link two coeval economic systems helps us to appreciate the underlying scales and values that all economic systems express. An excellent combination of the best of anthropology and human geography." —Daniel Miller, Professor of Material Culture, University College London "*Everyday Moral Economies* is a fascinating study of food provisioning and the creation of value in contemporary Cuba. Skilfully combining a geographical understanding of the politics of scale with an anthropological sensitivity to the vicissitudes of daily life, Marisa Wilson reveals how the contradictions between food-as-commodity (within globalised neoliberal markets) and food-as-entitlement (with a socialist planned economy) are resolved in everyday social practice." —Peter Jackson, Professor of Human Geography, University of Sheffield From the Back Cover If one way of defining our global community is a shared consumer culture, then most Cubans are on the outside looking in. Inclusions and exclusions in the world of Cuban consumption are rationalized from without in terms of market inefficiencies, and from within in terms of nationalist and socialist discourses. This book examines how ordinary people in Cuba carve out their own spaces for 'appropriation'; acts of consumption, exchange, and production within the contradictory normative and material spaces of everyday economic life. Using food as a lens, Marisa Wilson uncovers the moral, ecological, political, and economic issues that Cubans in a rural town face on a daily basis - particularly disjunctures between the socialist-welfare ideal of food as an entitlement and the market value of food as a commodity. The book provides an important perspective on how 'alternative' projects to resist or counteract mainstream economies depend on their ability to 'jump scales' from local perspectives to wider normative and political economic relations, and back. Bridging the fields of geography and anthropology, this is a rare glimpse of everyday life in rural Cuba and of the complex political and economic negotiations ordinary people make in their daily 'struggle' to sustain themselves.