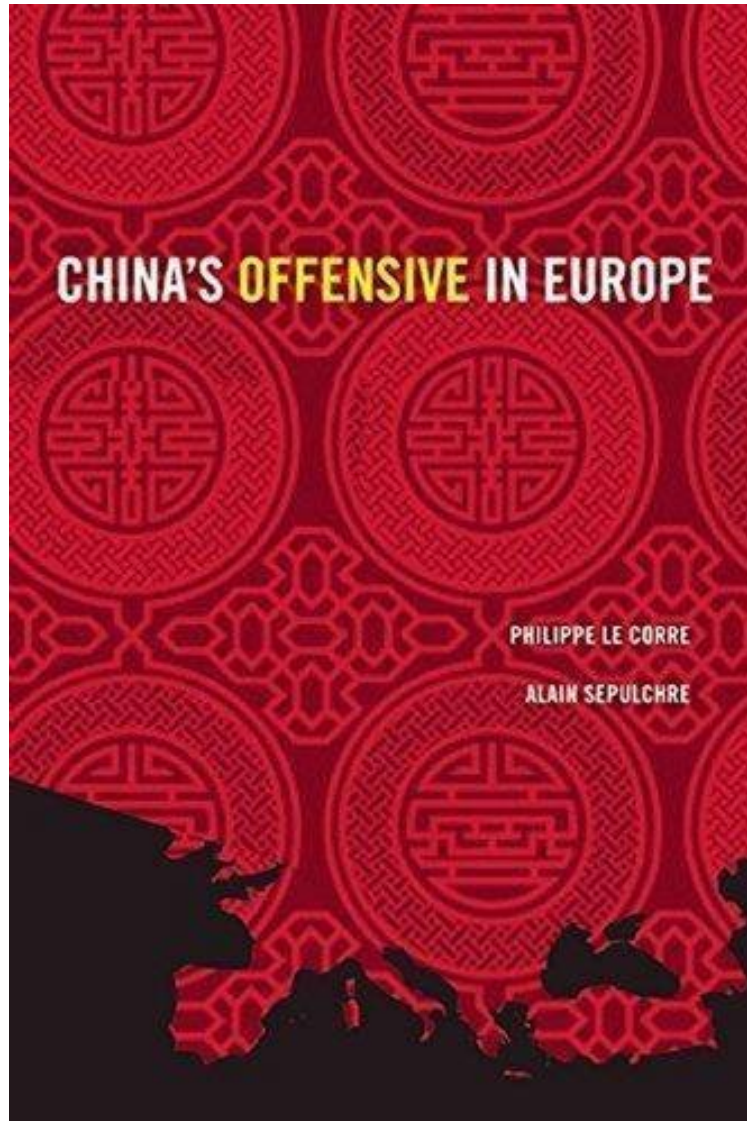


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China's Offensive in Europe (Geopolitics in the 21st Century)

Philippe Le Corre, Alain Sepulchre
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Philippe Le Corre, Alain Sepulchre : China's Offensive in Europe (Geopolitics in the 21st Century) before purchasing it in order to gauge whether or not it would be worth my time, and all praised China's Offensive in Europe (Geopolitics in the 21st Century):

1 of 1 people found the following review helpful. Excellent, expert and insightful book while very engaging to read! By yimei zhang This engaging book is most informative and revealing book I've read on similar topics. Studies on China's investment in Europe is relatively scarce, and this book came right at the moment when many important changes take place in Europe. There is no doubt that China is getting more and more involved in Europe. This book,

with its up to day data and an in-depth discussion of China's political atmosphere and traditions, uncovers the roles of different sectors, like private companies, SOE and etc. The authors of this amazing book also have a very deep understanding of the One Belt One Road project, which will definitely have a huge influence on Europe and China as the project becoming more developed. Scholars who are interested in China-Europe relations will definitely enjoy reading this book that was rigorously written. Businessmen, especially businessmen that have cooperation with Chinese companies, will gain many useful business insights from this book. Anyone that is interested in China as a global participant can't miss the detailed information and in-depth analysis provided in this book. Overall, highly recommended! 0 of 0 people found the following review helpful. Personally I like this book very much and would recommend it as ...By Customer Personally I like this book very much and would recommend it as a guidebook; to anyone who is interested in the history and the latest development of Chinese investment in Europe. In my opinion, this book should also be considered as a must-read for any Chinese business man planning to invest in Europe in that both successful experiences and avoidable errors are presented by the authors. One of the many reasons I like this book is that it provides a panorama in a well structured way-one can either read it from the very beginning or jump to any chapter that he or she is most interested in (in my case, I first read Chapter Five and Seven because I am most interested in the culture and soft power-related topics). Another impressive feature of the book is the succinct but detailed charts and table, which helps readers to grasp the main ideas conveyed by the data at the first sight. 0 of 0 people found the following review helpful. business and finance study may find this book very useful. By Customer The author provides the readers with a detailed review about Chinese investment in European countries over the recent decades accompanied by their own opinions of this phenomenon, which is refreshing to both foreign and Chinese readers. Students and researchers dedicated to Chinese economics, business and finance study may find this book very useful.

A portrait of China's new economic passion toward Europe. For years China's international investment interests focused on a search for natural resources in Africa, Asia, and Latin America. Recently China's focus has shifted to Europe as well as the United States, and to new fields as diverse as real estate, energy, hospitality, transportation, and heavy industry. Chinese foreign investment is expected to grow throughout Europe in the years to come. For instance, the financial crisis centered in Greece and the fall of the euro have helped China and some of its corporations create a new partnership within the European Union, working to expand the country's power through finance and infrastructure. China's Offensive in Europe studies the trends, sectors, and target countries of Chinese investments in Europe. It looks at cases of outbound investment trajectories and journeys by some key Chinese private and state-owned companies. It also takes a look at European perceptions of China, a country with a very different history and very different traditions from the Western world. Philippe Le Corre and Alain Sepulchre examine how China's presence in Europe can serve as a benchmark to other developed economies—especially the United States, which is also seeing a rise in Chinese investments.

From Beijing's involvement in the Greek financial crisis to the grand One Belt, One Road project to link China with Europe, we are seeing the early steps on what is sure to be a fascinating and historically significant journey for which Le Corre and Sepulchre have provided an indispensable guidebook. Robert Kagan, Brookings Institution and author, *Of Paradise and Power: America and Europe in the New World Order* Le Corre and Sepulchre succeed in exposing a fairy tale. From the energy sector and transport and telecommunications to even buying up Pizza Express, China has thus huffed and puffed to gain an inroad to the EU's gingerbread house. Karel De Gucht, former European Commissioner for Trade This book could not come at a better time. Chinese investment into the EU rose by 40% in 2015, China's steel overcapacity has forced the recent closure of three plants in Britain, and ChemChina is in the process of the largest overseas acquisition by a Chinese company. A timely must-read. Jouerg Wuttke, President, European Union Chamber of Commerce in China The authors have unearthed fascinating new details of China's rapidly expanding economic footprint across Europe that will come as a surprise to most readers. This excellent volume should be read by everyone who needs to know about China's growing global role. David Shambaugh, George Washington University, and author of *China Goes Global: The Partial Power* Le Corre and Sepulchre have done an excellent job describing and analyzing the European investment dimension of globalization with Chinese characteristics. Their book is current and timely, informative and reasoned, and perceptively thoughtful. Robert B. Zoellick, former President of the World Bank, U.S. Trade Representative, and U.S. Deputy Secretary of State