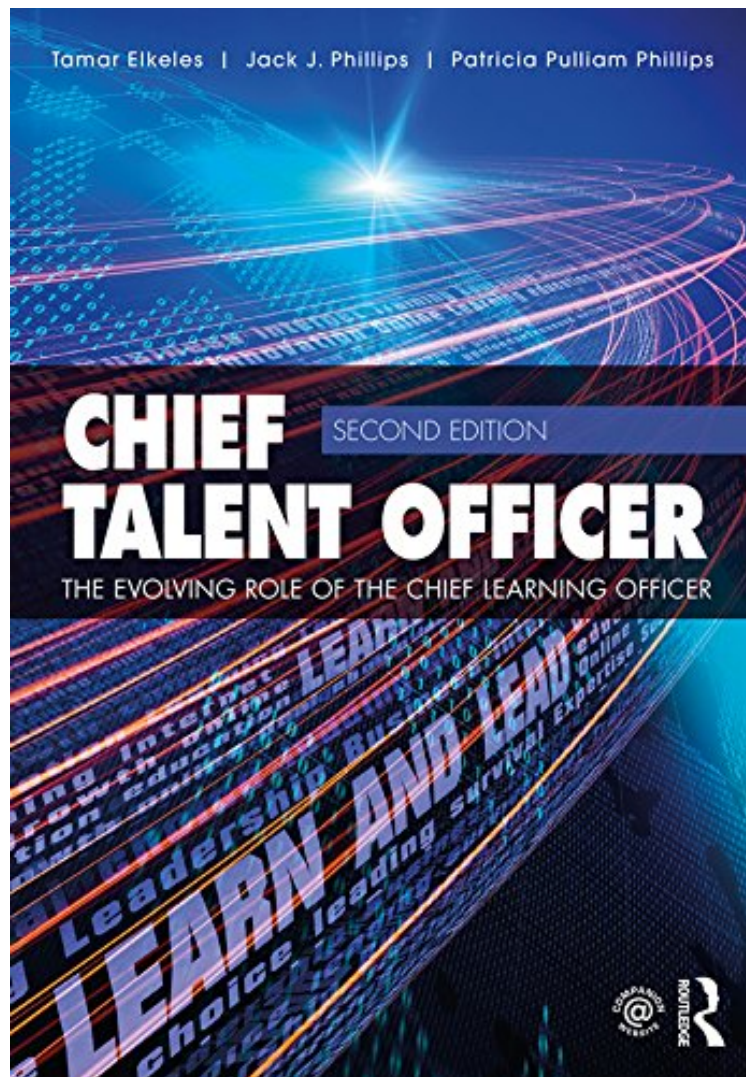


Chief Talent Officer: The Evolving Role of the Chief Learning Officer

Jack Phillips, Patricia Phillips, Tamar Elkeles
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Jack Phillips, Patricia Phillips, Tamar Elkeles : Chief Talent Officer: The Evolving Role of the Chief Learning Officer before purchasing it in order to gauge whether or not it would be worth my time, and all praised Chief Talent Officer: The Evolving Role of the Chief Learning Officer:

In the face of rapid changes and challenges to the business environment, learning and talent are key to the success of businesses. This is an area in which the Chief Learning Officer (the CLO) is vital and has evolved into a Chief Talent Officer role in organizations. The Chief Talent Officer is now responsible for working to drive

value, focusing on issues such as talent, organization design and development, culture, business alignment, managing resources, innovation, technology, utilization, customer service, and ROI. Chief Talent Officer discusses the critical, value-adding role of the next generation CLO, and the strategies that can be used to fulfill this role. With a wealth of perspectives from some of the world's best talent executives, this book illuminates the role from the CLO's perspective. This revised and refreshed edition of the text includes the latest illustrative examples, explanations, and data. The reader is shown the role of the CLO from diverse, multinational points of view, and taken through the varying aspects of business strategy in a range of international environments. This book is a vital tool for managers and students, providing techniques and methods for the training, talent, and HR communities alike. It will help its readers to demonstrate and understand the potential value that can be added to any organization when it is managed and organized well, and equipped with appropriate leadership.

'Whether you are new to the profession or aspiring to understand the business of learning, the practical insights, best practices, and road maps in this book will help you add more value to the learning function in your organization.' - Rob Lauber, Chief Learning Officer, McDonald's Corporation 'Chief Talent Officer is a must read for virtually any leader in a firm that wants to win in competition with others. The authors clearly explain, with plain language and compelling examples, how a company can effectively build learning systems that align its workforce with strategy. Any company facing a dynamic, global environment should use this book as its guide to leadership development.' - William P. Barnett, Thomas M. Siebel Professor of Business Leadership, Strategy, and Organizations, Stanford University, USA 'To assure the sustainable growth of an organization and its members, change and transformation are inevitable and for that, learning is critical. This book shows the why, what, and how of this process, which can help build a purpose-driven enterprise and value-based HR.' - Michael Byungnam Lee, former President of LG 'Once again, Jack, Patti, and Tamar have presented us with a touchstone for the profession; it is practical, insightful, encouraging and candid. This book provides the framework for successful CLOs with clearly-marked guideposts for those who aspire to become the CLOs who will shepherd organizations into the future. Well done!' - Rebecca L Ray, Ph.D., Executive Vice President, Knowledge Organization, The Conference Board 'The original text was the definitive "go-to" resource showing how the best CLOs are tackling the enterprise leadership learning challenge. This new edition builds on those insights and provides a new contemporary view of what still works best from the past, along with fresh thinking on today's successful CLO.' - Kevin Wilde, retired Chief Learning Officer, General Mills and current Executive Leadership Fellow, Carlson School of Management, University of Minnesota, USA About the Author Tamar Elkeles, PhD, is the Chief Talent Officer at Atlantic Bridge Capital, LLC, and the former Chief Learning Officer at Qualcomm. Jack J. Phillips, PhD, is Chairman of ROI Institute Inc. Patricia Pulliam Phillips, PhD, is President and CEO of ROI Institute, Inc.