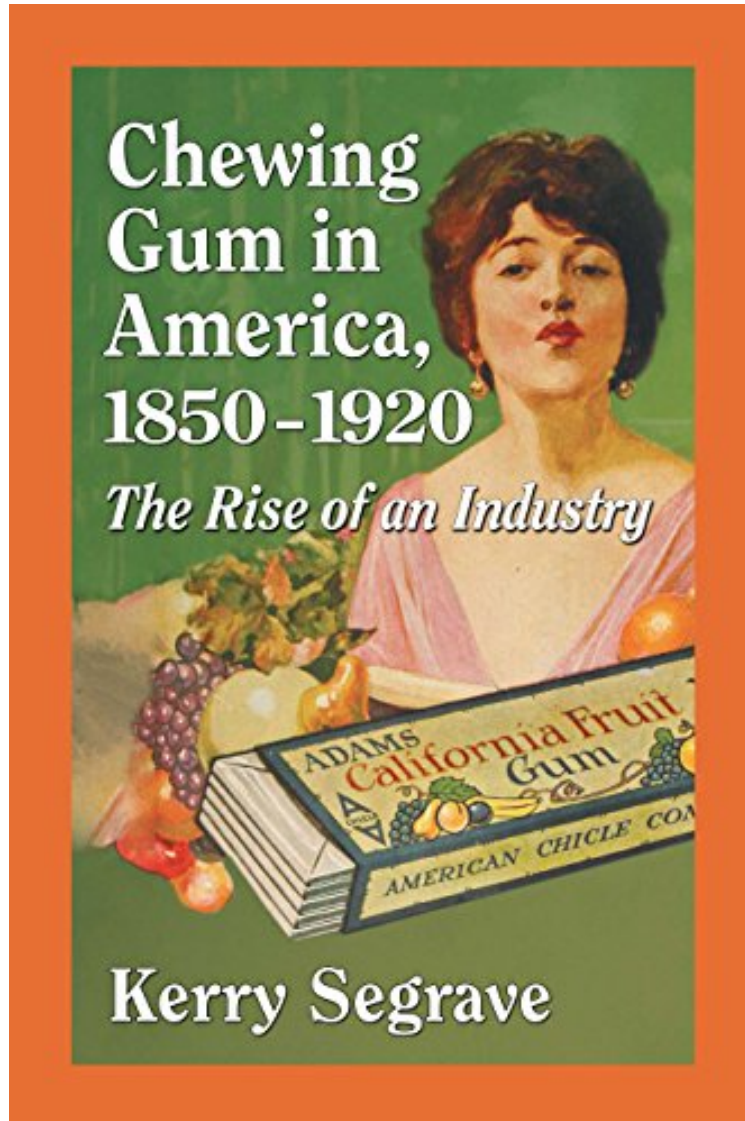


(Free download) Chewing Gum in America, 1850ndash;1920: The Rise of an Industry

Chewing Gum in America, 1850ndash;1920: The Rise of an Industry

Kerry Segrave

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Kerry Segrave : Chewing Gum in America, 1850ndash;1920: The Rise of an Industry before purchasing it in order to gage whether or not it would be worth my time, and all praised Chewing Gum in America, 1850ndash;1920: The Rise of an Industry:

Americans began chewing gum long before 1850, scraping resin from spruce trees, removing any bits of bark or insects and chewing the finished product. Commercially-made gum was of limited availability and came in three

typesmdash;tree resin, pretroleum-based paraffin and chicle-basedmdash;the latter, a natural latex, ultimately eclipsing its rivals by 1920. Once considered a women-only bad habit, chewing gum grew in popularity and was soon indulged in by all segments of society. The gum industry tried vigorously to export the habit, but it proved uniquely American and would not stick abroad. This book examines the chewing gum industry in the United States from 1850 to 1920, the rise and spread of gum chewing and the reactionsmdash;nearly all negativemdash;to the habit from editorial writers, reformers, religious figures, employers and the courts. The age-old problem of what to do with chewed gummdash;some saved it in locket around their neck; some shared it with friendsmdash;is also covered.

"Highly recommended"--Choice; "an extraordinary contribution to cultural history collections, extensively researched yet accessible to readers of all backgrounds...enthusiastically recommended"--Midwest Book .About the AuthorCultural historian Kerry Segrave is the author of dozens of books on such diverse topics as drive-in theaters, lie detectors, jukeboxes, smoking, shoplifting and ticket-scalping. He lives in British Columbia.