

Can American Manufacturing Be Saved?: Why We Should and How We can

Michele NashHoff

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Michele NashHoff : Can American Manufacturing Be Saved?: Why We Should and How We can before purchasing it in order to gage whether or not it would be worth my time, and all praised Can American Manufacturing Be Saved?: Why We Should and How We can:

0 of 0 people found the following review helpful. Great resourceBy RangerGoes through the history of manufacturing and unions, and serves as a detailed list of existing efforts to save US manufacturing. I did not know that so many re-shoring initiatives and resources existed.2 of 2 people found the following review helpful. Well researched and reasoned argumentsBy BrianI excelled in a variety of economics classes in undergraduate and graduate school, worked

in a small robotics company in California, and now work on trade issues on a daily basis, so I have assessed American manufacturing and global competition from a variety of vantage points over the past 10 years. It was a pleasure to come across this book several months ago and gain so many fresh insights, and well reasoned arguments, about the need for sound policies that even the playing field for domestic manufacturing. The book gets into important detail beyond the sound bites that are repeated on cable news stations, challenges some of the unrealistic notions of "free trade", and identifies the myriad ways in which foreign companies are able to undercut U.S. industry. The challenges are solveable, and this book advances viable ways to get this country moving in the right direction. If you think it is all about differences in wages or currency exchange rates, you should take a deeper look.^{2 of 2} people found the following review helpful. Can American manufacturing be saved?By ChristopherThis book has a comprehensive and balanced approach on U.S. manufacturing. While the book outlines the challenges faced in the manufacturing environment, it also has an optimistic message on how it can be successful in the future.Dr. William Raynor - Southern Wesleyan University

This book details how manufacturing developed in America through the industrial revolution and labor movement, analyzes the impact of outsourcing offshore and our nation's trade policies, looks at what various organizations are doing to try to help save American manufacturing, and what we can do as individuals from the perspective of business owners, employees, consumers, and voters to save American manufacturing. Author Michele NashHoff argues that we will not be able to save American manufacturing unless we develop a national manufacturing strategy and change our trade policies. She supports a "Buy American" policy, recommends preventing the sale of strategic U.S.-owned companies to foreign companies, and enacting legislation to prevent corporations from avoiding income taxes by incorporating in a foreign country. The 2012 edition also describes the "Reshoring Initiative" and considers the reasons why companies are returning manufacturing back to America from Asia.

About the AuthorMichele Nash-Hoff has worked in San Diego's high-tech manufacturing industry for over 35 years and founded ElectroFab Sales in 1985 to help companies select the right manufacturing processes for their new and existing products. She also served as manager of the San Diego Enterprise Center in 1998, a new business incubator for start-up companies, while continuing to run ElectroFab. The National Business Incubation Association published Michele's first book, For Profit Business Incubators, that same year. Michele has been president of the San Diego Electronics Network, the San Diego Chapter of the Electronics Representatives Association, and The High Technology Foundation, as well as several professional and non-profit organizations. She is on the steering committee for the San Diego Inventors Forum and a managing member of CleanCubatorSD LLC. Michele is currently a director on the national board of the American Jobs Alliance and Chair of the California chapter of the Coalition for a Prosperous America. She graduated San Diego State University with a B. A. in French and Spanish and is a 1994 graduate of San Diego's leadership program (LEAD San Diego.) She has a certificate in Total Quality Management and had taken classes in lean manufacturing and Six Sigma.