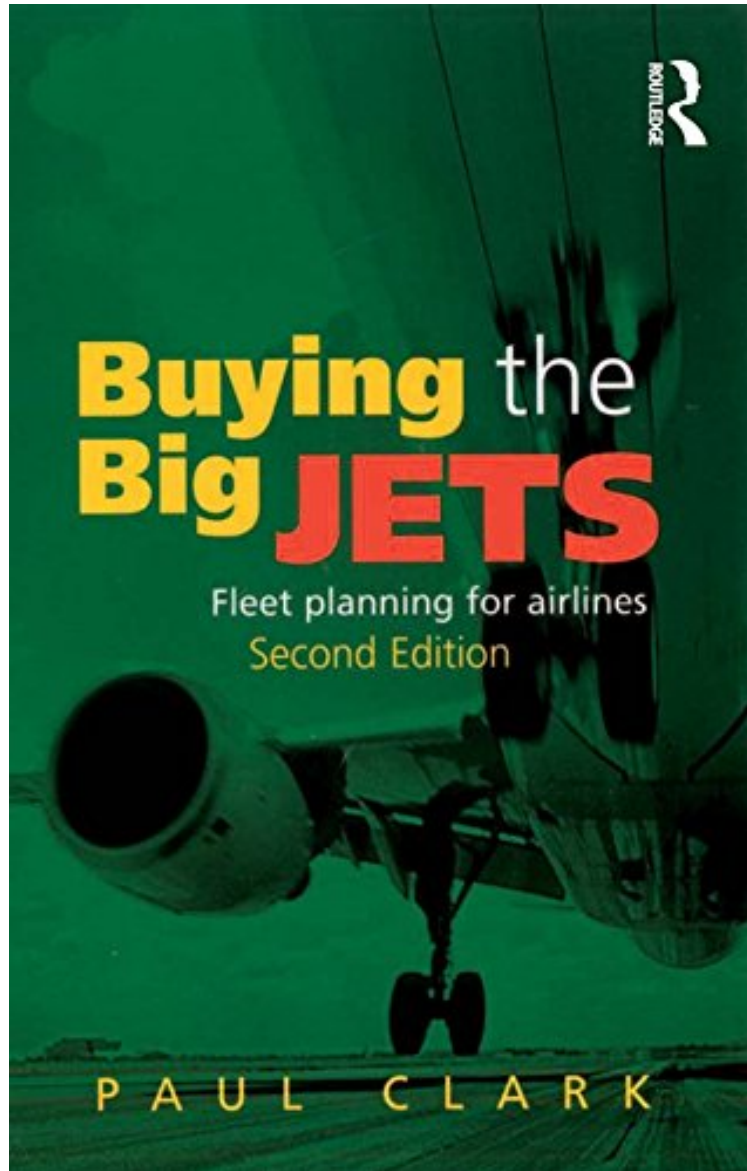


(Mobile pdf) Buying the Big Jets: Fleet Planning for Airlines

Buying the Big Jets: Fleet Planning for Airlines

Paul Clark

*ebooks | Download PDF | *ePub | DOC | audiobook*



DOWNLOAD



+

READ ONLINE

#1829002 in eBooks 2016-04-15 2016-04-15 File Name: B01ENQIRMY | File size: 58.Mb

Paul Clark : Buying the Big Jets: Fleet Planning for Airlines before purchasing it in order to gage whether or not it would be worth my time, and all praised Buying the Big Jets: Fleet Planning for Airlines:

0 of 0 people found the following review helpful. The best literature for fleet planningBy CustomerI used this book in writing my masters dissertation in Aviation Management. The book has a comprehensive information about the entire fleet planning process in details from general theories to the detailed economics, which formed the best available literature for fleet planning. I definitely recommend this book to any person who is interested in airlines fleet planning.

Be aware that this edition is from 2007.0 of 0 people found the following review helpful. Amazing introduction on fleet planning!By dolivcThis is an excellent book for a general overview and start on airline fleet planning, airline economics and airline maintenance (regarding fleet selection process). I truly recommend for anyone interested in easy to read and outstanding quality book on airline fleet planning. No previous knowledge on the subject is required to understand the book concepts.0 of 0 people found the following review helpful. It's a great book, and the new edition includes some cases ...By Mario PerezIt's a great book, and the new edition includes some cases to deep into the topics. It has valuable information about the last trends in fleet planning and the last aircraft types.

Selecting the right aircraft for an airline operation is a vastly complex process, involving a multitude of skills and considerable knowledge of the business. *Buying The Big Jets* was first published in 2001 to provide guidance to those involved in aircraft selection strategies. This Second Edition brings the picture fully up to date, incorporating new discussion on the strategies of low-cost carriers, and the significance of the aircraft cabin for long-haul operations. Latest developments in aircraft products are covered and there are fresh examples of best practice in airline fleet planning techniques. The book is essential reading for airline planners with fleet planning responsibility, consultancy groups, analysts studying aircraft performance and economics, airline operational personnel, students of air transport, leasing companies, aircraft value appraisers, and all who manage commercial aircraft acquisition programmes and provide strategic advice to decision-makers. This book is also a valuable tool for the banking community where insights into aircraft acquisition decisions are vital. *Buying The Big Jets* is an industry-specific example of strategic planning and is therefore a vital text for students engaged in graduate or post-graduate studies either in aeronautics or business administration.

'This well organized book fills a huge gap in aviation literature. Clearly written, with excellent use of diagrams, it provides an insight into and an understanding of fleet planning, the cornerstone of airline management.' Rigas Doganis, Cranfield University, UK 'The airline industry is very complex and one in which it has always been very difficult to make money. A key component of the multi-faceted challenge is the way to accommodate highly variable demand with a pre-determined number of aircraft, each with a fixed capacity in the short term. Paul Clark in his book *Buying the Big Jets* provides a comprehensive, lucid, and an informative guide for airline fleet planners to optimize their capacity resources in the fiercely competitive marketplace. It is a "must-have" book for airline practitioners responsible for fleet planning because of the experiential insights contained in the book on a broad spectrum of relevant topics and an equally beneficial book for students of the airline industry to learn about complex subjects such as market segmentation and spill, aircraft performance, and investment appraisals.' Nawal K. Taneja, Ohio State University, USA 'Buying the Big Jets has succeeded in bringing together, in an easily understandable form, the many factors that currently influence the aircraft purchasing process...a useful tool to broaden the knowledge of specialists involved in the process...a good balance has been achieved between breadth and depth and the book will be of interest to a wide spectrum of technical and non-technical readers.' *The Aerospace Professional* '...a valuable examination of the current practices in aircraft evaluation and selection, clarifying the new fleet planning methodologies and decision making processes...of great value to professionals with fleet planning responsibilities, students of air transport and for the banking community, where insights into aircraft acquisition are vital.' *Air International* 'This book gives an overview that is broad, thorough, accessible and endowed with many interesting facts and figures: this is a recommended book for aviation students and non-specialized professionals who want to get acquainted with the more technical aspects of fleet acquisition such as engineering, planning and marketing aspects.' *Aerlines*, December 2007
About the Author Paul Clark is the author of *Stormy Skies*. He worked for more than 20 years at Airbus, then established and managed AirBusiness Academy in Toulouse for 3 years before moving to Montreal to run the IATA Training and Development Institute for almost 2 years. He is currently working independently as an aviation consultant (Through The Looking Glass: www.ttlglearn.com). Paul is a Visiting Professor at City University in the UK, and a Fellow of the Royal Aeronautical Society.