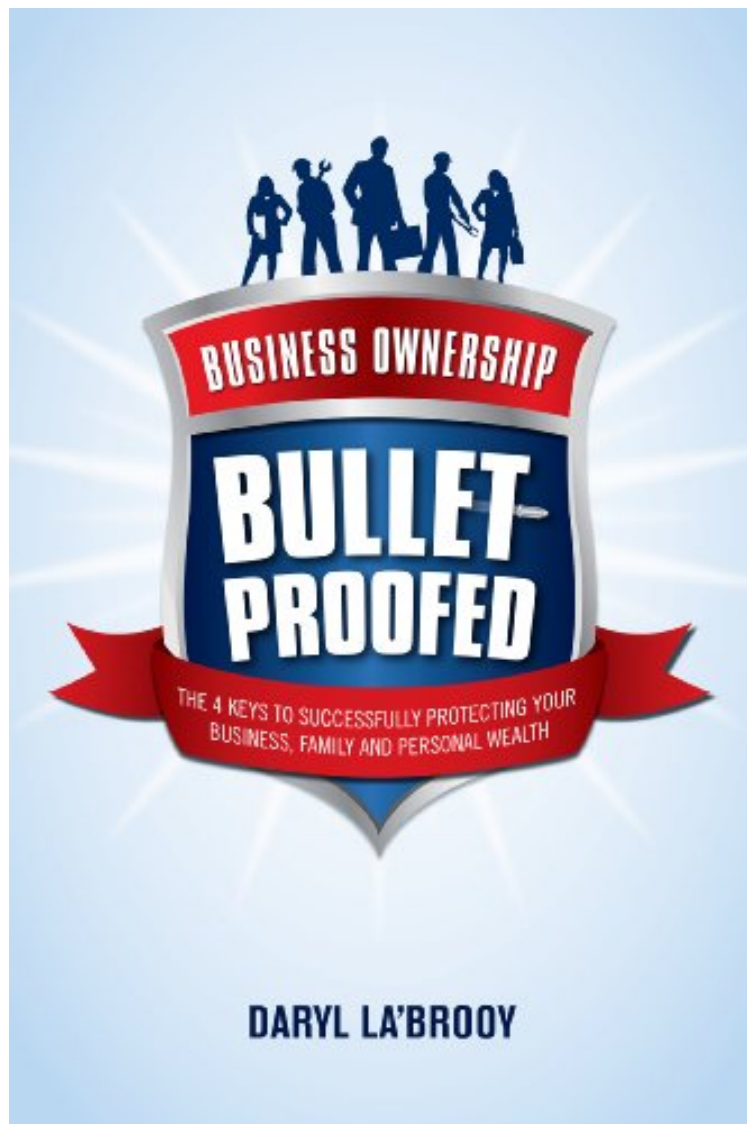


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## **Business Ownership Bulletproofed: The 4 keys to successfully protecting your business, family and personal wealth**

*La'Brooy Daryl*

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going to someday sell it. By Don Connelly. It's no secret that if you build your business like yours, you're going to someday sell it, you'll build a better business. You built it, you took the risks and now you deserve the rewards. But you can't reap the rewards if you don't protect what you've built. And that's where Daryl Larsen's Brooy comes in. In Bullet-proofed, Darryl is not just going to tell you what to do to protect your business; he's going to tell you how to do it. He will help you avoid the traps that have befallen others. The extent to which he goes into the details makes Bullet-Proofed a must read for small business owners the world over. Having an exit plan is not enough. You need a bullet-proof exit plan. Read this book. You owe it to yourself. 0 of 0 people found the following review helpful. Essential read. By Mel. The book, "Bulletproofed" by Daryl La' Brooy is an essential read for anyone planning to start or buy a business. The book covers all sorts of issues that you would never really consider when normally starting a business. It tackles a myriad of delicate partnership issues such as conflict, illness, death, retirement, buy outs and replacement partners. Many of these issues, regardless of the probability are never really considered by someone starting or joining a business. I particularly really liked the author's suggestion to consider the "end in mind" and work out where you want your stake in the business in say five years time and to start planning your exit as early as you possibly can. Other excellent topics examined such as proper and targeted insurance policies, risk assessment, proper thorough legal agreements and the impact of cash flow above and beyond profit were all excellent topics covered in the book. 0 of 0 people found the following review helpful. That's nice what about your family and business partner. By Customer. This book provides important reasons why you need to cover the partnership, succession planning, and general life cover for your family. Many small business are poorly prepared in these areas it is only when the Bankers insist usually because you are getting addition funds and they wish to cover themselves in case you get crook and there is no one to repay funds e.g loans. That's nice what about protecting your family and business partner. Every one should take time out to read this book it covers all the aspects of family and business protection. Business people get all kinds of nasty things happening to them so a package of various insurance protection is very important. Great book says it as it is, s\*\*\* happens in small business today you just need to cover your "A" so like me take the time to read it and then Take Action. GK Director Secta Investments Pty Limited

A must-read for anyone who owns a successful family business! In a simple step-by-step process, this book reveals the big issues that small business owners and their families who depend on these businesses need to protect against. Everything ranging from ownership agreements, to wills, to helping get through a major tragedy. This book was written by Daryl Larsen's Brooy, a successful small business owner who co-founded two very profitable businesses in the last decade. Daryl's vast knowledge, experience and know-how will help prepare your family for the various situations that come with owning your own business. If you own a small business and your family relies on its success and continuity, this book should be purchased, read and acted upon for the sake of your business, business partners and loved ones.