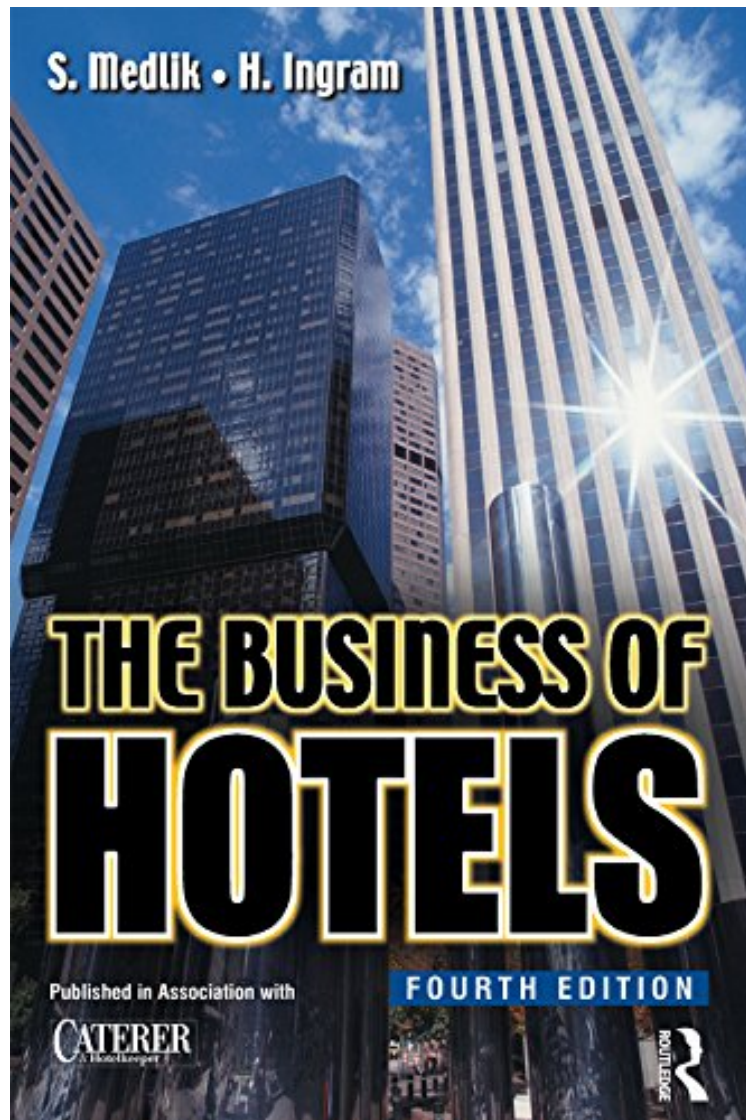


Business of Hotels

Hadyn Ingram

*ebooks / Download PDF / *ePub / DOC / audiobook*



DOWNLOAD



+

READ ONLINE

#3935175 in eBooks 2007-06-07 2007-06-07 File Name: B00BMQZSWQ | File size: 46.Mb

Hadyn Ingram : Business of Hotels before purchasing it in order to gage whether or not it would be worth my time, and all praised Business of Hotels:

29 of 32 people found the following review helpful. don't waste your moneyBy A CustomerThis book was so simplistic as to be useless. I was a travel writer for ten years and wanted to learn more about the nuts and bolts of the business. I didn't learn a single thing. What a waste of time and money.

The fully revised edition of this well-known text by an experienced author, consultant and educator follows the structure and approach which has proved so successful since its first publication in 1980. The book examines the hotel

as a business providing commercial hospitality. It focuses on markets, money and people, and uses examples from hotel operations throughout the world. This new edition is the outcome of a thorough revision of an established text. The new material includes a comprehensive profile of the hotel business in the 1990's and includes data, quotes and extracts from a wide range of authoritative industry sources.

First published in 1980, this newly revised edition covers basic hotel business concepts, guest services, hotelmen [sic] and methods, hotel support services, hotel dimensions, and several appendices. An international framework is emphasized. Annotation copyright Book News, Inc. Portland, Or. --This text refers to the Paperback edition. From the Publisher This new edition is the outcome of a thorough revision of an established text. The new material includes a comprehensive profile of the hotel business in the 1990's and includes data, quotes and extracts from a wide range of authoritative industry sources. From the Back Cover For the student and teacher of hotel management, the whole book and each of its chapters provide an international framework in which the hotel business may be studied at professional, diploma and degree level. It will also be very useful for students on short courses in hotel management.