

Business Innovation and Disruption in Publishing

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Robert DeFillippi, Patrik Wikströml;m : Business Innovation and Disruption in Publishing before purchasing it in order to gage whether or not it would be worth my time, and all praised Business Innovation and Disruption in Publishing:

This volume is seeking manuscripts that can address the above topics through a variety of modes of analysis: institutional analyses, quantitative empirical study, case studies, and theory-based simulations or modelling. Our intention is to offer a plurality of theoretic perspectives and empirical methods from diverse social science, business and media industry disciplines that can inform a more holistic understanding of the forces shaping the new world of publishing and shed some light on the impact of those forces on how publishing content is created, aggregated and distributed, and on the economic and social consequences for industry producers and consumers.