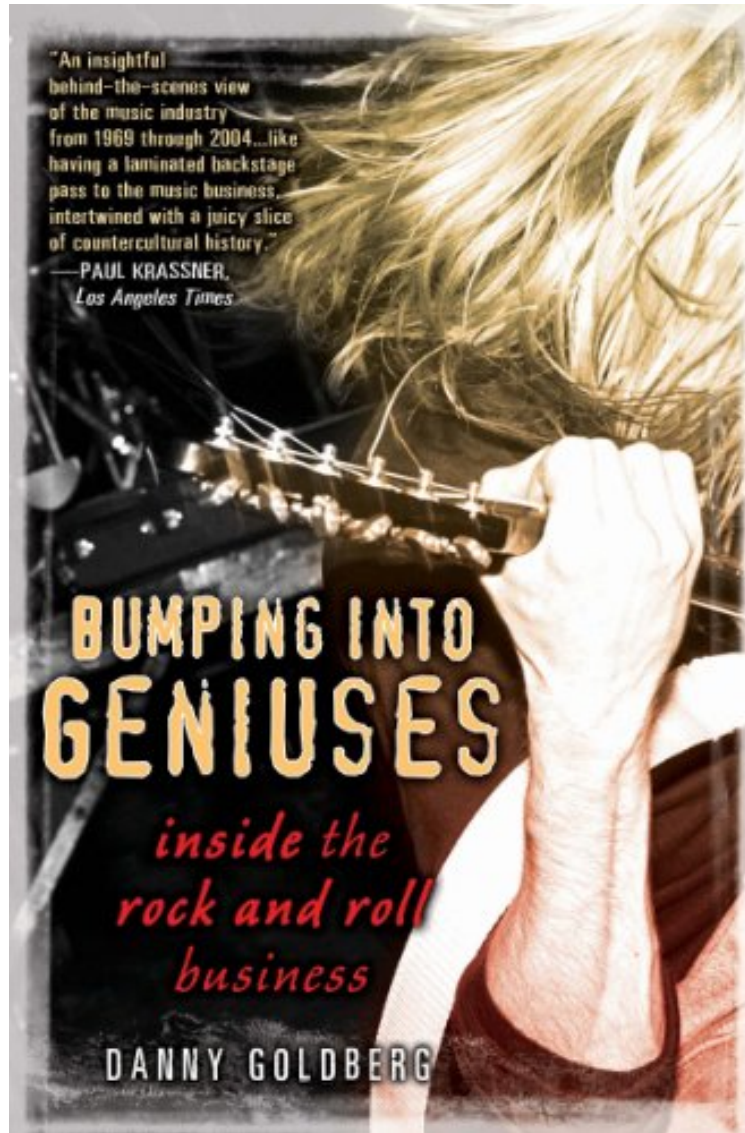


[Download free pdf] Bumping Into Geniuses: My Life Inside the Rock and Roll Business

Bumping Into Geniuses: My Life Inside the Rock and Roll Business

Danny Goldberg

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Danny Goldberg : Bumping Into Geniuses: My Life Inside the Rock and Roll Business before purchasing it in order to gage whether or not it would be worth my time, and all praised Bumping Into Geniuses: My Life Inside the Rock and Roll Business:

0 of 0 people found the following review helpful. INSIDE... .By Jess E. HansenExtremely interesting read for anyone interested in the music biz of the past few decades. Have already read it twice. Definitely worth your time.0 of 0 people found the following review helpful. about the biz...By BradI really enjoyed this book. I think I was expecting it to be a collection of wild and sordid tales of rock n roll debauchery, etc. Instead I found to be an insightful and

oftentimes fascinating look into the business side of the music industry. Not being in the music biz myself, I've no idea what kind of reputation the author has amongst industry insiders but his accounts sound very honest and genuine to me. He tells his story from a first hand, grounded perspective, avoiding the low hanging fruit of salacity to give an objective, sober account of his dealings (both business and personal), with some of the greatest minds in rock n roll. I really appreciate that he wrote this book. I've been a fan of its subjects since my early teens in the mid-seventies and I found it highly intriguing to gain an understanding of the amount of acumen some rock-stars possess. One of thing I shouldn't leave out is that the author is a fan himself and does a wonderful job maintaining a fan's-eye-view of what, at the end of a day, is his job. 0 of 0 people found the following review helpful. *The Last Of A Dying Breed* By PoleypoleBumping Into Geniuses gives a nice insight into the career path of one of the great music men of our time. The interesting thing about Goldberg is that, unlike many of his fellow music execs, Danny is a true lover of music and musicians. His passion for the artistry of the people with whom he has worked, and for the individuals themselves, is apparent throughout the book. Even the title (taken from an Ahmet Ertugen quote) shows Goldberg's reverence for the musical titans whose paths he was fortunate enough to cross. Whether it be the complex band dynamics of Led Zeppelin, the intuitive artistry of Stevie Nicks, the sense of loss for Warren Zevon or the regret over not having done more to help Kurt Cobain, Goldberg addresses these issues candidly and with a humility that books like Walter Yetnikoff's *Howling At The Moon* lack. Rather than a shot at shameless self-promotion, Goldberg positions himself as a wide-eyed rube, whose love of music was enough to pinball him throughout the industry, his score growing ever higher.

A giant of the music industry grants an all-access pass to the world of rock and roll, with mesmerizing stories of thirty-five years spent working with legends Danny Goldberg has been a hugely influential figure in the world of rock and roll. He did PR for Led Zeppelin; he managed the career of Nirvana; he ran Atlantic, Mercury, and Warner Brothers; he launched Stevie Nick's solo career. In *Bumping into Geniuses*, Goldberg grants an all-access pass to the world of rock and roll, with mesmerizing stories of forty years spent working with legends, including Patti Smith, Warren Zevon, Bruce Springsteen, Kiss, Kurt Cobain and Nirvana, Hole, Stevie Nicks, Bonnie Raitt, the Eagles, Susan Blond, Michael Des Barres, Steve Earle, Led Zeppelin, and more. But there's more to this story than just Goldberg's varied career. It's also a look at the industry itself: a business that was complex and chaotic ? a mixture of art and commerce, idealism and selfishness ? and sometimes, rock's most gifted and influential musicians were able to transcend it all.

From Publishers Weekly The title comes from Atlantic Records founder Ahmet Ertegun's answer when asked how to make money with music: the way to get rich was to keep walking around until you bumped into a genius, as Goldberg paraphrases. Inside the industry for almost four decades, Goldberg now looks back at those he bumped into during his rise from rock writer to public relations to personal management, plus heading three major record companies (Atlantic, Mercury, Warner Bros.). As he puts it, The idea of this book is to give some impressionistic views, through my eyes, and through the examples of a handful of artists, of the rock and roll business from 1969 through 2004. He began at Billboard, where his rhapsodic review of the Woodstock festival established him as a rock journalist, and his opening chapter covers Paul Williams (Crawdaddy), Gloria Stavers (16 Magazine) and other editors and critics of the 1960s. Doing PR for Led Zeppelin was his introduction to the adrenaline of a big-time rock tour, and his backstage memories of those days are vivid and razor sharp, offering an intimate glimpse into PR strategies and tactics. The parade of personalities runs the gamut from Bonnie Raitt and Stevie Nicks to Kurt Cobain and Warren Zevon. Goldberg summons up some fascinating anecdotes as he writes about these performers with much honesty and compassion, bringing it all back home. (Sept.) Copyright copy; Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. From Booklist Record label exec, publicist, and journalist Goldberg has interacted with many of the most successful pop acts of the last 40 years. Led Zeppelin, Nirvana, Bonnie Raitt, and the Allman Brothers have all benefited from Goldberg's acumen, and, among others, they populate his anecdote-laden memoir. He spins page after page of mots, many of them bon, and delivers insights like the observation that, before his suicide, Kurt Cobain frequently seemed listless and very stoned. Who knew? Well, for one, Cobain's widow, Courtney Love, also a client of Goldberg's and also limned here. Many of Goldberg's anecdotes seem fresh, and he tells them well. He spotlights some previously underreported aspects of the music biz, revealing, for instance, that Howard Bloom, his successor as editor of Circus, originally an "awkward schmoozer at best," persevered to eventually have a roster of clients that included Prince and Michael Jackson back when having those two was a positive commercial situation. Great behind-the-scenes stuff told literately and with a minimum of pretension, this is both entertaining and cautionary reading. --Mike Tribby "A behemoth in the rock 'n' roll industry." -Vanity Fair "Goldberg tells of his adventures in the music business with insight, humor and compassion." -The Seattle Times "An insightful behind-the-scenes view of the music industry from 1969 through 2004...Reading *Bumping Into Geniuses* is like having a laminated backstage pass to the music business, intertwined with a juicy slice of countercultural history." -Paul Krassner, Los Angeles Times "There's no doubt [Goldberg] loves the music business - lives, eats and

breathes it. His new book *Bumping Into Geniuses* is one of the best on the subject." -San Antonio Express-News "Danny Goldberg chronicles the phases of his career - rock journalist, record- company president, manager to musicians ranging from Kurt Cobain to Warren Zevon - with the sort of candor few record-biz execs would attempt....Admirably blunt, but also spiked with tart humor." -Entertainment Weekly "[A] surprisingly excellent book, an engaging, droll and - incandescent artistes to the contrary - largely demystifying look at the evolution of the rock trade from Woodstock to grunge...There is an elegiac quality to *Bumping Into Geniuses*." -The New York Times Book "Bumping Into Geniuses is such an important text for 2008...Goldberg's book presents a time when popular music really mattered, when the authentic fed the commercial and the commercial widened the scope of the authentic." - Milwaukee Express News "Goldberg summons up some fascinating anecdotes as he writes about these performers with much honesty and compassion, bringing it all back home." -Publishers Weekly "A good taste of life in the music biz...It's not only the tales themselves that make *Bumping Into Geniuses* a great read; it's how Goldberg tells the stories. You really get the feeling that he loved every moment. He appears to have learned as much from his minor setbacks as he did from his major successes." -The Jewish Journal "For readers wanting a look behind the curtain, Goldberg offers valuable personal experience that only the music industry's elite are equipped to share." -The Hartford Courant "For anyone interested in the rock and roll industry, or simply the mores and temperaments of the musicians themselves, *Bumping into Geniuses* is an incredible insider's tale." -Vintage Guitar "Goldberg is an industry icon... In *Bumping Into Geniuses*, [he] explains how the essence of music changed from being about the artistry to being about the business, but he also shares -- to the best of his recollections -- insider stories about Jimmy Page's drug haze, the irritation of the Eagles' management when the band received bad reviews and how Stevie Nicks came up with the name for her hit "Edge of Seventeen." ...Goldberg's affection for music, as a fan, is also always palpable." -Richmond Times Dispatch "Early in *Bumping into Geniuses*, a young Danny Goldberg disqualifies himself as a music journalist on the grounds that he loves rock n roll far too much to be anything like objective. That was probably true then and it's probably true now...but that doesn't mean that he can't write. This book renews my faith in the music, confirms my suspicion of the business, and answers a lot questions that I've always meant to ask Danny myself." -Steve Earle "Since I first met Danny Goldberg in 1970, he has had an honest relationship with the music business. He believes in the transcendent beauty and power of rock and roll and at the same time has a unique perspective on the business which has presented and preserved it. Danny writes about rock and roll with his characteristic mix of intelligence, reverence and humor." -Patti Smith "In chronicling his remarkable rise from rock writer to record-company chief, working with acts ranging from Led Zeppelin to Nirvana, Danny Goldberg demonstrates that there's more to the music business than just business." -Kurt Loder, MTV