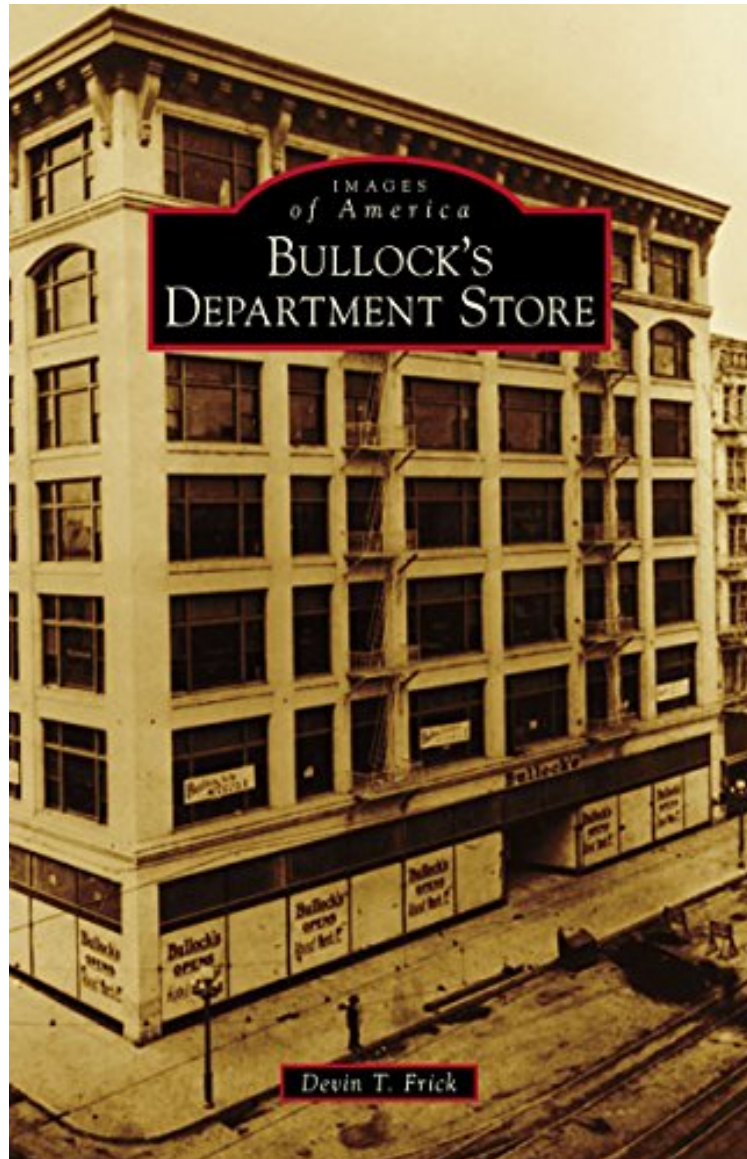


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Bullock's Department Store (Images of America)

Devin T. Frick

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Devin T. Frick : Bullock's Department Store (Images of America) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Bullock's Department Store (Images of America):

0 of 0 people found the following review helpful. "ATTENTION JOHN BULLOCK..."By JihadI'm a former Bullock's worker (store 10, Lakewood, men's shoes and luggage) and this book brought back some old memories. There was even a picture of the loading dock on which I used to sneak a smoke and talk smack with the stockboys. My only real complaint is some of the picture quality herein is pretty dodgy (blurry, out of focus). It's probably a good thing Macy's drove the store into the ground at 100 mph, because if it were still here I'm sure it would no longer be a good store to

shop. Bullock's would be just like Dillard's or Nordstrom, which are just overpriced JCPenney's, with everything 'Made In China'. Department stores aren't differentiated any more, they're all the same. No wonder is killing them. Best to go out on a high. I enjoy shopping at Walmart now. Cheap prices, same quality as anywhere else-- sometimes even better. Much better than Target. If you do self check-out, you never even have to talk to an employee. What's not to love?1 of 1 people found the following review helpful. Department Store CollectorBy AndrewAs a collector of books on Department Store History, I found this book to be very interesting for what was included. However I was left wanting more. The primary focus is on the architecture of four store locations. With a brief recap and a great assortment of time capsule photographs from when each store opened, a snapshot in time is represented. Then it stops. With few photographs beyond the 1950's, the book is only half complete. I was left wanting more: How did the stores evolve after they were built opened? What were treasured events? Besides the fantastic opening day architecture, what made Bullock's a customer favorite in their communities?2 of 2 people found the following review helpful. Five StarsBy PatrickVery informative book filled with amazing Bullock's Department Store photos, a must have for any retail fans library.

From the store's beginnings in March 1907 until its closing on June 25, 1983, Bullock's was Los Angeles's store of choice. Throughout its 76 years of operation, Bullock's flagship department store became an icon, a commercial beacon in the vast city. The name Bullock's has engendered many memories in many people. For those loyal patrons who grew up, lived in, or visited the City of Angels, Bullock's was--and still is--a part of their lives. Bullock's was a rite of passage. From baby clothing to back-to-school gear, prom dresses to bridal gowns, Bullock's offered quality merchandise and exemplary customer service. The store's professional sales staff solidified its place in retail history. The staff knew you by name, and Bullock's was more than just a shopping destination. It was part of the community; it was your family and was always there for you.

A nice review from Gary's s at goodreads