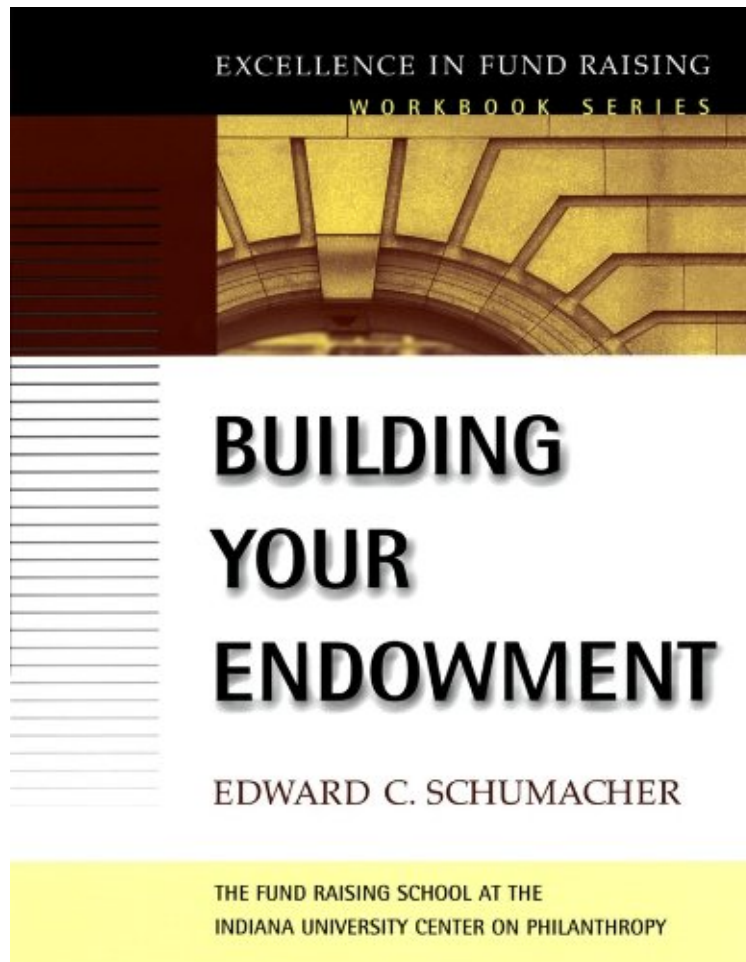


## Building Your Endowment (J-B Fund Raising School Series)

*Edward C. Schumacher*

*DOC | \*audiobook | ebooks | Download PDF | ePub*



 Download

 Read Online

#2218414 in eBooks 2008-03-11 2008-03-11 File Name: B000VK0MF2 | File size: 75.Mb

**Edward C. Schumacher : Building Your Endowment (J-B Fund Raising School Series)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Building Your Endowment (J-B Fund Raising School Series):

1 of 1 people found the following review helpful. Useful as a conceptual beginning  
By Michael R. Seidl  
My initial response when I received this was "wow, I should have looked at the number of pages in the description." It's a very thin book, and a significant portion of it is worksheets. I suspect, as a whole, it would be useful for someone at the very initial stages of thinking about forming an endowment--brainstorming, committee formation, etc. Even then, while it's got some practical information, the useful information to concept ratio was low, and many of the concepts are self-evident (at least speaking as someone who has served on a non-profit board for nearly 10 years). I was looking for something more nuts and bolts--my organization has already decided to form an endowment, and I was looking for guidance on form/structure (not concepts for form and structure, but actual forms), traps and pitfalls, legal issues, insulation from creditors, etc. I found none of that. Truth be told, I found no books like that in my search, and this

seemed like the closest, but it was useless for my purposes. The closest comparison I could make would be if you went looking for a text on forming (building) your non-profit and got lots of concepts but not one sample of a charter or bylaws (or even a suggested link to one), no example of an organizational chart or a budget, no checklist of legal issues for start ups. This book might be fine if you want to think about forming an endowment, but it's not really going to help you do it.

This practical workbook will help you put in place the last component of a comprehensive development office-- an endowment program. Building Your Endowment gives development professionals, executive directors, consultants, and volunteers the information needed to understand and implement an endowment program that will get bottom-line results. Based on the philosophy and teachings of Henry R. Rosso-- founder of the Fund Raising School and the preeminent twentieth century fund raising educator-- Building Your Endowment is infused with Rosso's views, approaches, and perspectives on fund raising. Building Your Endowment \* Offers systemic approaches to developing an endowment fund raising program \* Includes the strategic choices an organization faces when developing endowments \* Contains a proven approach to endowment donors that has been successful for other organizations \* Gives a summary of the unique components of endowment and how it is different from other kinds of fund raising