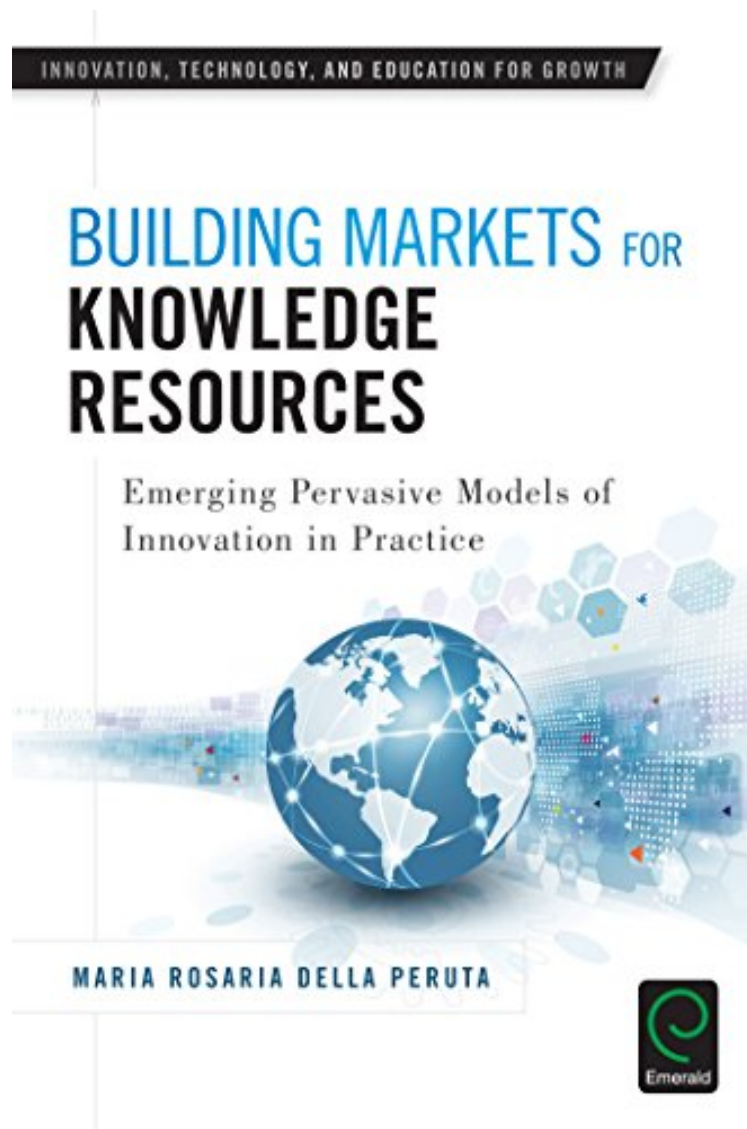


[Download] Building Markets for Knowledge Resources: Emerging Pervasive Models of Innovation in Practice

# Building Markets for Knowledge Resources: Emerging Pervasive Models of Innovation in Practice

*Maria Rosaria Della Peruta*

*DOC | \*audiobook | ebooks | Download PDF | ePub*



 Download

 Read Online

2016-11-01 2016-11-01 File Name: B01M10A1ZY | File size: 60.Mb

**Maria Rosaria Della Peruta : Building Markets for Knowledge Resources: Emerging Pervasive Models of Innovation in Practice** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Building Markets for Knowledge Resources: Emerging Pervasive Models of Innovation in Practice:

Peruta examines emerging pervasive models of innovation and how their nature, effects, and origins are characterized. The book starts with the definition of markets for knowledge resources and analyses the integration of market players (e.g. suppliers, customers, competitors, laboratories and research institute) such as the fundamental prerequisite for promoting the development of the new era of open innovation. By focusing on different organizational models and considering both mechanisms pecuniary and non-pecuniary, the book aims to compare the theoretical assumptions and the managerial implications of the emerging open business models with the traditional closed innovation ones. The open business models are characterized essentially by the fact of encouraging innovation as part of the interactive co-creation process outside the boundaries of the firm.

In this book, author Maria Rosaria Della Peruta presents readers with a comprehensive examination of emerging pervasive models of innovation and how their nature, effects, and origins have been characterized in research. The author covers production systems, learning systems, the make or buy question, markets for knowledge resources and the intellectual property debate, and many other related subjects and issues over the course of the text's six chapters. The author is a faculty member of the Second University of Naples in Italy. --Annotation copy; 2017 Ringgold Inc. Portland, OR (protonview.com) About the Author Maria Rosaria Della Peruta, Second University of Naples, Naples, Italy