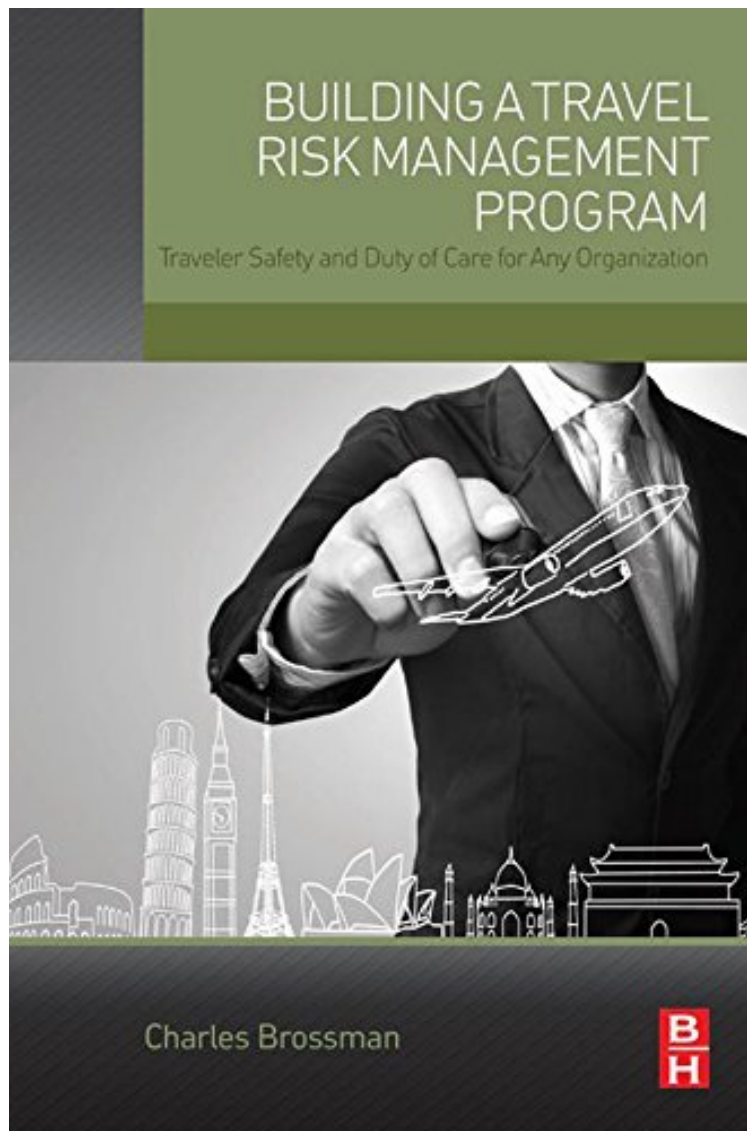


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Building a Travel Risk Management Program: Traveler Safety and Duty of Care for Any Organization

Charles Brossman

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1 of 2 people found the following review helpful. I strongly recommend you buy thisBy Laura A LaneA must read for anyone seeking an understanding of the travel risk industry. If you are responsible for the safety and welfare of your

employees, I strongly recommend you buy this. Well researched and comprehensive with real life applications to the challenges that every corporation faces in today's duty of care environment.

Building a Travel Risk Management Program: Traveler Safety and Duty of Care for Any Organization helps business and security professionals effectively manage traveler risk by showing them how to build a complete travel risk program. While global corporate travel risks are increasing exponentially, many security and business managers are not well-versed in the rapidly changing global landscape of travel risk, nor do they fully realize the multitude of risks their companies face if they don't comply with their legal obligations—“duty of care”—for protecting their employees from foreseeable harm, which can cost a company in the form of extensive fines, productivity loss, business interruptions, stock price loss, litigation, and even potential bankruptcy. This book is the first to bridge the gap between the topics of travel management, security, and risk management. It serves as a reference point for working with other departments, including human resources and legal, paving the way for better internal cooperation for travel managers and security managers. In addition, it helps organizations craft a travel risk management program for their unique needs that incorporates the most important policies and procedures that help them comply with legal obligations. Illustrates common mistakes that can have a devastating impact across the entire enterprise with real-world examples and case studies Includes testimonies from corporate travel risk security experts on best practices for meeting the constantly changing duty of care standard Presents best practices for reducing the risk of exposure and liability Offers models for effectively promoting and advocating for travel risk management programs within the organization Compares laws like the UK's “Corporate Manslaughter Act (considered one of the world's most strict legislative standards) to similar laws around the world, showing how compliance requires constant supervision and process improvement

“...the concepts explained...should be second nature to those who are responsible for the security of travelers; I recommend this book highly to corporate security managers, and especially to executives who travel internationally.” -- Security Management “This handbook is an authoritative and comprehensive account of applying what are considered industry best standards for an organization's travel risk management (TRM) program framework and metrics. It also contains numerous case studies.” -- Perspectives on Terrorism “Whether you are a physical security person, or a specialist in business travel, this book is a concise and wise place to turn... In a word, never assume. Or rather; assume at your peril.” -- Professional Security Magazine Online “...offers a broad perspective on reducing exposure and liability for corporate travel activities...argues why planning makes sense and how to sell it to senior mgmt.” -- Security Letter About the Author Charles Brossman is an internationally recognized expert, speaker and writer on travel risk management. He is a former corporate travel manager, and has held senior level positions at global travel management companies as the sole travel risk management subject matter expert covering over 150 countries, specializing in developing and implementing travel risk management products and services around the world. Mr. Brossman is a former member of the GBTA Risk Committee and the GBTA Foundation Risk Task Force, and currently sits on the advisory board for the Global Congress on Travel Risk Management, influencing industry best practices and teaching them to corporate clients and organization members at conferences, meetings and webinars throughout the year. Learn more about Charles at charlesbrossman.com, and follow him on Twitter at [@travelcharles](https://twitter.com/travelcharles).