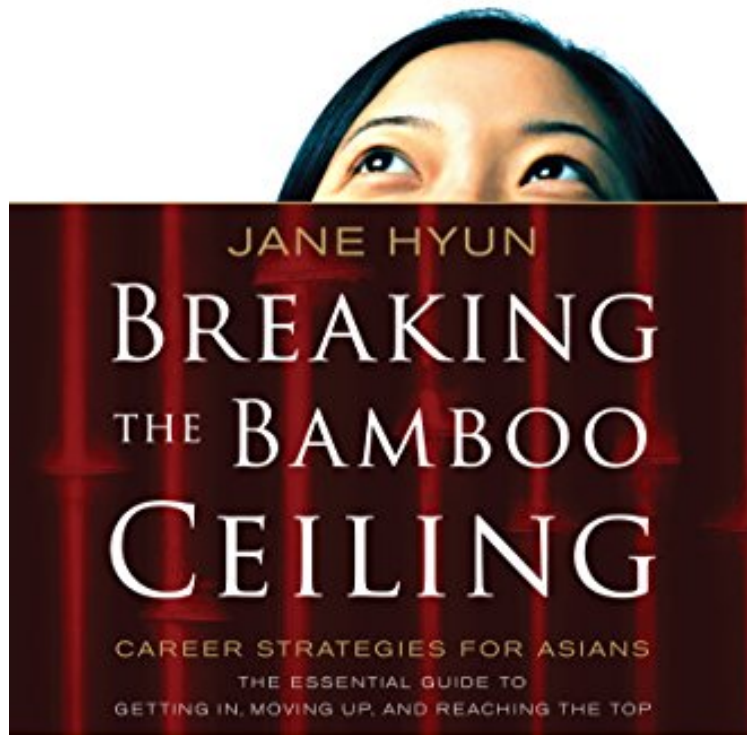


(Mobile book) Breaking the Bamboo Ceiling: Career Strategies for Asians

Breaking the Bamboo Ceiling: Career Strategies for Asians

Jane Hyun

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"A must-read for any CEO or aspiring CEO."
—Douglas R. Conant, President and CEO, Campbell Soup Company



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Jane Hyun : Breaking the Bamboo Ceiling: Career Strategies for Asians before purchasing it in order to gage whether or not it would be worth my time, and all praised Breaking the Bamboo Ceiling: Career Strategies for Asians:

The popular media often portrays Asian Americans as highly educated and successful individuals—the "Model Minority." As the ethnic minority with the largest percentage of college graduates, many Asian Americans do enter the professional workforce. However, many of them seem to stall in their careers and never make it to the corner offices. Leading executive coach Jane Hyun explores how traditional Asian values can be at odds with Western

corporate culture. By using anecdotes, case studies, and exercises, Hyun offers practical solutions for resolving misunderstandings and overcoming challenges in an increasingly multicultural workplace. This timely book explains how companies will benefit from discovering and supporting the talents of their Asian employees and shows Asians how to leverage their strengths to break through the bamboo ceiling.