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Mitchell Stephens

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Mitchell Stephens : Beyond News: The Future of Journalism (Columbia Journalism Review Books) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Beyond News: The Future of Journalism (Columbia Journalism Review Books):

0 of 0 people found the following review helpful. entertaining with great stories along with an overall picture of the news ...By Bruce in KCThis is one of the most enjoyable books I've read in a year or two. Well, actually, I got the audio version and listened to it (the narrator was excellent). It was everything I hoped it would be: entertaining with

great stories along with an overall picture of the news business and its history for a couple of hundred years. I really enjoyed his treatment of tough issues such as ethical dilemmas as well as his clear--though sympathetic--treatment of current issues and the challenges facing the news today. I think anyone concerned with government, politics, or just being a good citizen would enjoy this and benefit from it--immensely. 0 of 0 people found the following review helpful. Five Stars By SteveAuthor makes great case for what today's journalism should be . . . 0 of 2 people found the following review helpful. Five Stars By BIRGIT WASSMUTHA new "classic"! Should be required reading for all journalism majors everywhere.

For a century and a half, journalists made a good business out of selling the latest news or selling ads next to that news. Now that news pours out of the Internet and our mobile devices -- fast, abundant, and mostly free -- that era is ending. Our best journalists, Mitchell Stephens argues, instead must offer original, challenging perspectives -- not just slightly more thorough accounts of widely reported events. His book proposes a new standard: "wisdom journalism," an amalgam of the more rarified forms of reporting -- exclusive, enterprising, investigative -- and informed, insightful, interpretive, explanatory, even opinionated takes on current events. This book features an original, sometimes critical examination of contemporary journalism, both on- and offline. And it finds inspiration for a more ambitious and effective understanding of journalism in examples from twenty-first-century articles and blogs, as well as in a selection of outstanding twentieth-century journalism and Benjamin Franklin's eighteenth-century writings. Most attempts to deal with journalism's current crisis emphasize technology. This book emphasizes mindsets and the need to rethink what journalism has been and might become.

With his customary intelligence and brio, Mitchell Stephens argues for more ambitious, more valuable journalism. Stephens embodies the virtues of his hero Benjamin Franklin, writing with pungent wit and sharp insights. He has mined United States history for telling anecdotes showing that conventional news reporting is insufficient. He boldly makes the case that the interpretation of news could redeem both journalism and journalism professionals; moreover, since wisdom journalism both produces and requires knowledge, his vision sets the course for journalism education. (Linda Steiner, Philip Merrill College of Journalism, University of Maryland) Persuasively written and filled with telling examples, *Beyond News* makes a powerful case for moving beyond the traditional five W's as guidelines for journalists to the five I's of what Stephens calls wisdom journalism: informed, intelligent, interpretive, insightful, and illuminating. (Loren Ghiglione, Northwestern University) This engaging book tells us how journalism must change in order to better serve the times and the public. Stephens calls for interpretation and insight, intelligence, and illumination. *Beyond News* offers all of these and more. Thought-provoking and a delight to read. (Geneva Overholser, senior fellow, University of Southern California, Annenberg) Definitely of value to journalism students, this book will also appeal to those interested in access to informed perspectives and the fate of the "fourth estate." (Library Journal)...a feast, intelligent and candidly forthright. (Publishers Weekly) About the Author Mitchell Stephens is a professor of journalism at New York University's Arthur L. Carter Institute. His books include *A History of News*, named a New York Times "Notable Book of the Year"; *the rise of the image, the fall of the word*; *Journalism Unbound*; *Broadcast News*; and *Writing and Reporting the News*. He has written for the New York Times, the Washington Post, and the Los Angeles Times. Much of the research for this book was completed while Stephens was a fellow at the Shorenstein Center at Harvard's Kennedy School.