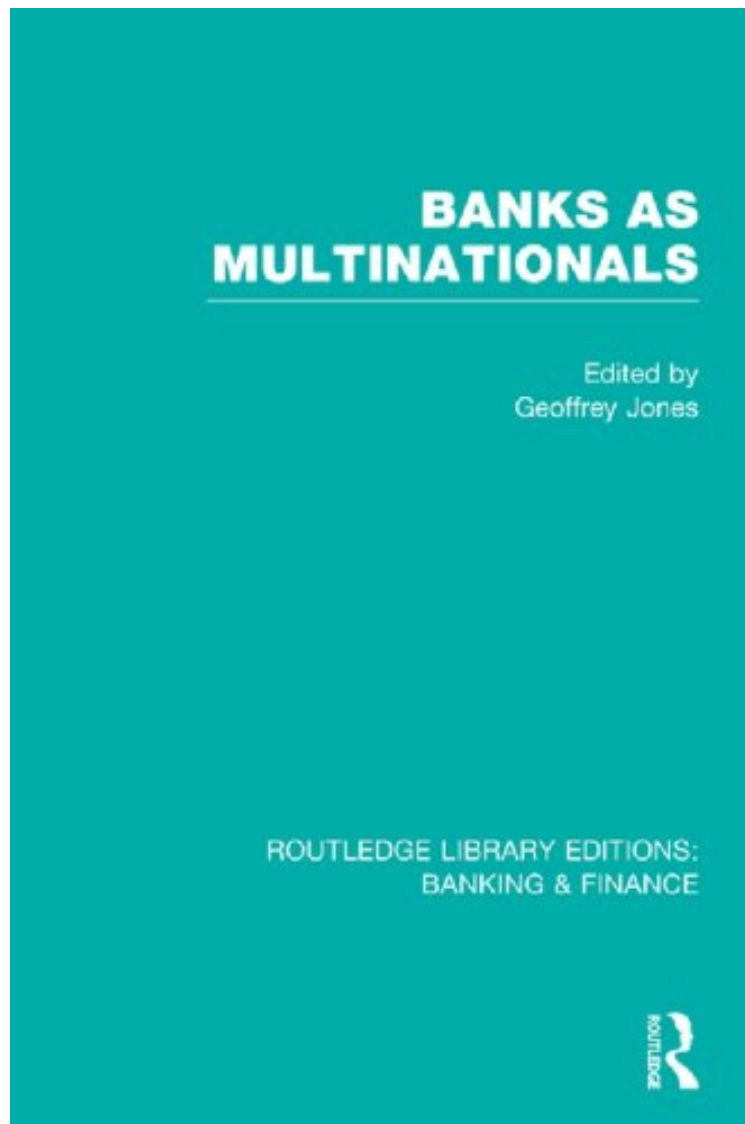


(Free pdf) Banks as Multinationals (RLE Banking Finance) (Routledge Library Editions: Banking Finance)

Banks as Multinationals (RLE Banking Finance) (Routledge Library Editions: Banking Finance)

From Routledge
*ePub | *DOC | audiobook | ebooks | Download PDF*



DOWNLOAD



READ ONLINE

#2641396 in eBooks 2012-12-07 2012-12-07File Name: B00AYIKCZQ | File size: 54.Mb

From Routledge : Banks as Multinationals (RLE Banking Finance) (Routledge Library Editions: Banking Finance) before purchasing it in order to gage whether or not it would be worth my time, and all praised Banks as Multinationals (RLE Banking Finance) (Routledge Library Editions: Banking Finance):

This comparative, international study looks at origins and business strategies of multinational banks. A distinguished

team of bankers and academics from the United States, Japan, Europe and Australia survey the evolution of multinational banks over time and suggest a conceptual framework in which this development can be understood. In-depth analyses of the multinational banking strategies of selected countries and institutions lead from early nineteenth century on to late twentieth century developments and future trends in investment banking. The approach is interdisciplinary, with economists and business historians joining together to confront theory with facts. The findings presented in this major study will be of interest to scholars and professionals in international business, banking and finance, economists and business and economic historians.

About the Author Geoffrey Jones is Isidor Straus Professor of Business History, Harvard Business School. He previously taught at the universities of Cambridge and Reading, and at the London School of Economics and Political Science, in Great Britain. --Editor